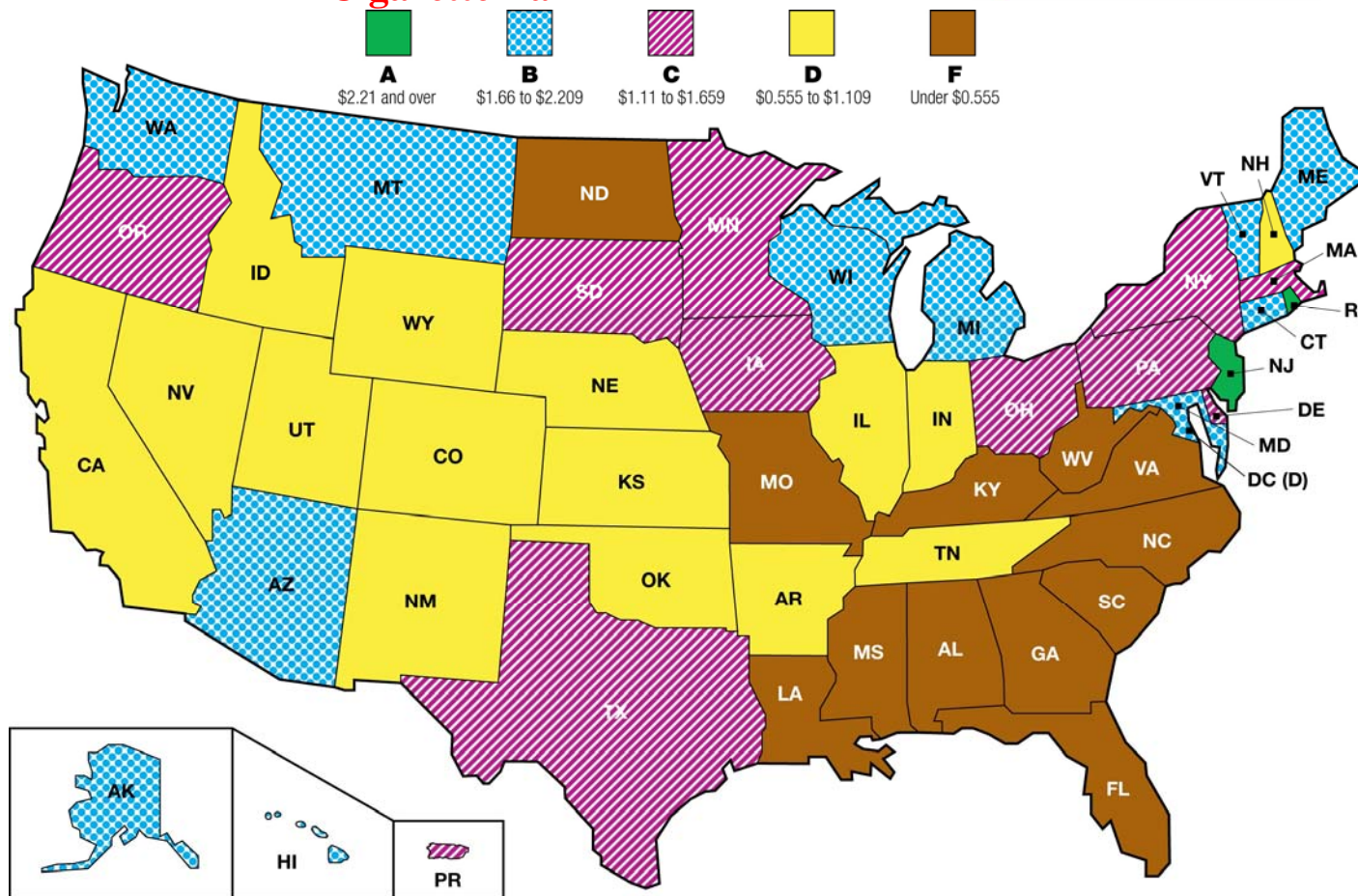


State of Tobacco Control 2007 Report Card



Cigarette Tax



- Eight states – Connecticut, Delaware, Indiana, Iowa, Maryland, New Hampshire, Tennessee and Wisconsin – increased their cigarette taxes in 2007. Alaska and Hawaii implemented scheduled increases passed in previous years.

- Studies show that a 10% increase in the price of cigarettes reduces consumption by about 7% for youth and by about 4% in adults.

- The average state cigarette tax is now \$1.11 per pack, up from 44.6 cents per pack on January 1, 2002.

- Nine states – Alaska, Arizona, Connecticut, Maine, Maryland, Michigan, New Jersey, Rhode Island and Washington – have cigarette taxes at or above \$2.00 per pack.

- A survey of 504 current smokers and smokers in Iowa that quit in 2007 found that over half of the smokers who quit said the \$1.00 tax increase was a factor in their decision.

- New Jersey continues to be the state with the highest cigarette tax at \$2.575 per pack, while South Carolina continues to have the lowest cigarette tax in the country at \$0.07 per pack.